



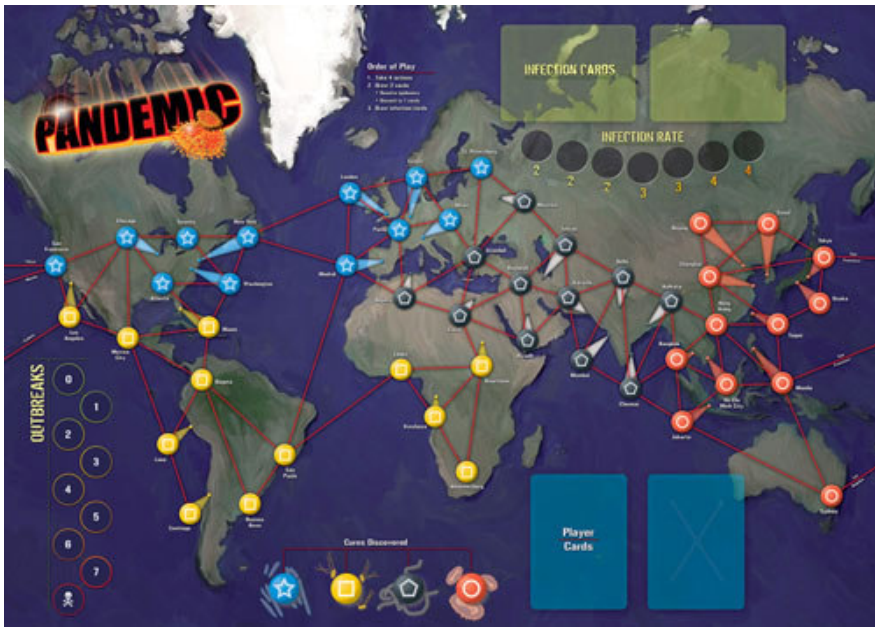
# 2009 ANNUAL CONFERENCE

**Workshop:**  
**October 8, 2009**

**AGM & Conference:**  
**October 9, 2009**



Red Cross supporting 100 fire fighters during hay fires in Seeley, CA, Sept, 2007. Photographed by Brad Mellon, American Red Cross, San Diego/Imperial Counties Chapter.



“Pandemic”, the board game designed by Matt Leacock of Z-Man Games. Described as an “intelligent game that requires high strategy from its players”.

**LOCATION:**  
Canad Inns Club Regent  
**1415 Regent Av. West**  
Winnipeg, Manitoba

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## DISASTER RECOVERY INFORMATION EXCHANGE CENTRAL CHAPTER

### *The Conference*

**DRIE Central is proud to host our 10<sup>th</sup> Annual Conference.**

The Disaster Recovery Information Exchange (DRIE) – Central Chapter provides a medium at the local level, in Manitoba, where members can exchange ideas, experiences, information and keep abreast of developments relating to business disaster mitigation, preparedness, response, and recovery.

This year we feature:

A pre-conference workshop on October 8<sup>th</sup> and a full program of speakers on October 9<sup>th</sup>.

- Learn from the experts.
- Share experiences with others.
- Meet other disaster and continuity management professionals

***Register for this event today.***

### *LOCATION*

**Canad Inns Club Regent  
1415 Regent Avenue West  
Telephone: (204) 667-5560  
<http://www.canadinns.com>**

\*Provide workshop and conference name and date for special discounted room rate of \$99.00 CDN.



## DISASTER RECOVERY INFORMATION EXCHANGE CENTRAL CHAPTER

### **Pre-Conference workshop**

**Facilitator: *Mary Genyk,***  
***President MDG Crisis Management***  
***Room: Ambassador E***

**Thursday October 8, 2009**

**Pre-conference Workshop is provided with the generous assistance of Disaster Recovery Institute Canada ([www.dri.ca](http://www.dri.ca))**

This interactive workshop will present pandemic planning concepts based upon business continuity professional practices. Participants will take away an understanding of these basic principles as well as practical knowledge of how they can be applied to their business or industry environment.

This session will provide a high level overview of the 10 Professional Practices and a perspective for the application of these Professional Practices for successful business continuity management and pandemic planning. The workshop uses discussion and practical application of the planning concepts based upon a simulated scenario.

The workshop will be beneficial to those responsible for the development and maintenance of continuity and pandemic plans. Whether you've completed a plan or haven't yet started, you're welcome to attend!

**8:30 AM to 9:00AM – Registration & Breakfast**

**9:00 AM to Noon – Session**

**Noon to 1:00PM – Lunch (provided)**

**1:00PM to 4:00PM – Session continued**

***Bio:*** Mary Genyk is the President of MDG Crisis Management Consulting Inc., an independent consultancy based in Manitoba, offering government and private sector clients with comprehensive crisis management solutions based upon industry best practices in emergency and business continuity management.

Mary has more than 14 years of extensive crisis management experience including emergency management and business continuity program development, implementation and evaluation. In addition, Mary has many more years of related business management experience.

Mary is a Certified Business Continuity Professional (CBCP) certified by the Disaster Recovery Institute Canada and Disaster Recovery Institute International. She has been a Director for DRI CANADA since 2006 and is currently serving a second consecutive three-year term as a Director.

Mary continues to remain actively involved in the business continuity industry. She participates on the Technical Team that developed the CSA Z1600 Canadian Standard for Emergency Management and Business Continuity. She is a founding member and past executive of the DRIF Central Chapter and has held positions on a number of emergency planning committees including national industry associations, provincial and federal governments and other organizations.



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**Conference Agenda – October 9, 2009** (subject to last minute changes)

Room	AMBASSADOR A, B	AMBASSADOR E	AMBASSADOR G
<b>Time</b>			
08:30 – 09:00	<b>Registration &amp; Breakfast</b>		
09:00 – 10:00	Keynote <b>Dr. Joel Kettner,</b> <b>Chief Medical Officer of Health</b> <i>Pandemic Preparedness &amp; Upcoming Flu Season</i>		
10:00 – 10:30	<b>Refreshment Break</b>		
10:30 – 11:30	Breakout <b>Norma McCormick,</b> <b>Training Consultant</b> <i>Workplace Safety Issues as part of BCP</i>	Breakout <b>Paul Robinson,</b> <b>MPI</b> <i>Overview of Pandemic Planning Elements</i>	Breakout <b>Sgt. Bob Christmas,</b> <b>Winnipeg Police Service</b> <i>Interface Between First Responders &amp; BCP Professionals</i>
11:45 – 12:45	<b>Lunch &amp; Annual General Meeting</b>		
1:00 – 2:00	Breakout <b>Kristina Gordon, National Microbiology Lab</b> <i>Spring H1N1 Outbreak Activities &amp; Improving Preparedness for Future Public Health Emergencies.</i>	Breakout <b>France Labossiere,</b> <b>COO Victoria Hospital</b> <i>Flooding &amp; Power Outage During Summer Rainstorm</i>	Breakout <b>Amanda Herbert,</b> <b>Red Cross</b> <i>Role in 2009 Spring Flooding Emergency</i>
2:00 – 2:15	<b>Refreshment Break</b>		
2:15 – 3:15	Breakout <b>Viola Labun,</b> <b>International Centre for Infectious Disease</b> <i>Pandemic Planning Initiative for SMB</i>	Breakout <b>Michael Geiger-Wolf,</b> <b>Ceridian Canada</b> <i>Parallels Between Y2K &amp; Pandemic Planning</i>	Breakout <b>Kenton Friesen, Dr. Judy Anderson, Dr. Jim Hare,</b> <b>University of Manitoba</b> <i>Fire &amp; Recovery - UofM Roblin Bldg</i>
3:15 – 3:30	<b>Closing Remarks</b>		



## Conference Sessions – October 9, 2009



### *Pandemic Preparedness & Upcoming Flu Season*

*Keynote Speaker –  
Dr. Joel Kettner,  
Chief Medical Officer of Health*

*Moderator: Brock Holowachuk*

**Topic:**

**Bio:**

### *Workplace Safety Issues as Part of BCP*

**Speaker: Norma McCormick,  
Training Consultant**

**Moderator: Paul Anderson**

**Topic:** Workplace Safety Issues as Part of BCP

**Bio:** Norma McCormick is founder and principal of Corporate Health Works, Inc. established in 1987. She works with organizations in the private and public sectors to evaluate the impact of health and safety and environmental laws and regulations. She develops and delivers programs and services to ensure regulatory compliance in these areas. The scope of her practice includes, in addition to training and general consultation, the conducting of workplace safety audits, the development of safety programs and the writing of safety policies and procedures.

Areas of expertise include WHMIS and TDG training, training for Safety and Health Committee members and supervisors on regulatory requirements of the Workplace Safety and Health Act and the Canada Labour Code, Accident Investigation and Workplace Inspection.

She is a member of the CSA Technical Committee responsible for the development of an Occupational Health and Safety Management System standard (CSA Z1000 2006) and now teaches both the CSA Z1000 Essentials and the Internal Auditor courses on behalf of CSA. She was a member of the Technical Committee that developed CSA Z1600 - Emergency Management and Business Continuity, and is the Chair of CSA TC Z1004, now preparing a General Ergonomics standard. .



## *Overview of Pandemic Planning Elements*

**Speaker:** *Paul Robinson,  
MPI*

**Moderator:** *Heather Sorko*

**Topic:** We are in the early stages of the second wave of the H1N1 influenza pandemic. Have you taken the necessary steps to prepare for the challenges this may pose for your business or organization?

This presentation will focus on the risks to organizations caused by an influenza pandemic and the basic steps that should be taken to try and manage these risks.

**Bio:** Paul Robinson is Manitoba Public Insurance's Risk Management Specialist and is responsible for emergency management, security, environmental programs and related programs and activities.

He has trained and worked in the disaster management field since 1991 and has worked with Manitoba Emergency Measures Organization, Manitoba Health, and other organizations in western Canada to develop planning and training tools for both governments and businesses.

## *Interface Between First Responders & BCP Professionals*

**Speaker:** *Sgt. Bob Christmas,  
Winnipeg Police Service*

**Moderator:** *Jeff Franz-Lien*

**Topic:** Interface Between First Responders & BCP Professionals

**Bio:** Sergeant Bob Christmas has completed Bachelors programs in Psychology, Justice and Law Enforcement, and recently completed a Master's Degree in Public Administration from the Universities of Winnipeg and Manitoba. A focus of his graduate studies was on a range of issues related to emergency preparedness. Bob is currently in his 25th year of law enforcement in Manitoba.

Since joining the Winnipeg Police Service in 1989, Bob has served in four of the six uniform divisions and numerous specialty units. For the past five years he has been a member of the Winnipeg Police Service Disaster Management Team, and has had experience in field supervision of police units during major events, and representing the Police Service in the City's emergency operations center during the planning and management of a variety of major events. Bob has also been involved in planning and managing multi-agency training and exercises.



### *Role in 2009 Spring Flooding Emergency*

***Speaker: Amanda Herbert,  
Red Cross***

***Moderator: Heather Sorko***

***Topic:*** Red Cross Role in the 2009 Spring Flooding Emergency

***Bio:*** Amanda Herbert is the Provincial Lead, Disaster Management for the Manitoba Region of the Canadian Red Cross (CRC). As Provincial Lead, Amanda is responsible for strategic leadership and oversight to CRC disaster management operations within the province, ensuring organizational preparedness for responding to regular, recurrent and episodic events. During response and recovery operations, Amanda ensures that Society policies, standards and procedures are followed and that the needs of communities and persons affected by disasters, falling under the mandate of the CRC, are addressed. Amanda has a B.A. in Geography and is pursuing a B.A. in Applied Disaster and Emergency Studies at Brandon University.

### *Flooding & Power Outage During a Summer Rainstorm*

***Speaker: France Labossiere,  
COO Victoria Hospital***

***Moderator: Joe Krupnik***

***Topic:*** Flooding & Power Outage at Victoria Hospital during a summer rainstorm

***Bio:*** COO Victoria Hospital



***Spring H1N1 Outbreak Activities & Improving Preparedness for Future Public Health Emergencies***

***Speaker: Kristina Gordon,  
Logistics/Training & Development Officer, Emergency Operations Centre,  
National Microbiology Lab***

***Moderator: Brock Holowachuk***

***Topic:*** H1N1 response and emergency management issues at the Canadian Science Centre for Human and Animal Health in Winnipeg. The Canadian Science Centre for Human and Animal Health in Winnipeg was a critical element in the national and international response while the H1N1 virus was growing from an international public health emergency to a regional issue. Kristina Gordon, Training and Logistics Officer with the National Microbiology Lab, will talk about their activities during the H1N1 outbreak this spring and what is being done to further improve their preparedness for future public health emergencies.

***Bio:*** Kristina has vast experience in Disaster Management. She has been a Disaster Response volunteer with the Canadian Red Cross for the past 15 years with deployments throughout Canada and across North and Central America (tornadoes, floods, Hurricane Mitch and Hurricane Katrina, etc) During that time she was employed with the City of Brandon as a Provincial E-911/Police Dispatcher. Kristina has since moved forward in her career in Emergency Management and is now the Logistics/Training & Development Officer for the Emergency Operations Centre at the National Microbiology Lab. Her position has her working at ensuring that the NML is ready for any public health outbreak or bio-terrorist event in Canada and world-wide through the development of training and exercises. (H1N1, Vancouver 2010, etc).

***Pandemic Planning for SMB's***

***Speaker: Viola Labun  
Project Manager, Business Continuity Planning International Centre for Infectious Diseases***

***Moderator: Gary Brown***

***Topic:*** Pandemic Planning for Small & Medium Enterprises...

- Business Continuity Planning for Canadian SMB's in the Current Health Crisis (Pandemic) Project
- Key questions SME's need to think about in developing a pandemic plan for their business.
- Pandemic Planning web site – [www.businessfluplan.ca](http://www.businessfluplan.ca)

***Bio:*** Viola Labun, M.B.A. is the Consultant, Pandemic Planning for International Centre for Infectious Diseases (ICID) located in Winnipeg, Manitoba.

Viola started her health care management career in the Finance Department of St. Boniface General Hospital. In 1991, she accepted the position of Assistant Executive Director at the Stanton Yellowknife hospital in the North West Territories, and in 1995, became the Vice President, Corporate Services position at CancerCare Manitoba (CCMB). She led the organization in the development of their first ever strategic plan and the achievement of accreditation (CCHSA) status. She was responsible for managing budgets during a period of significant organizational growth and was responsible for overseeing the CCMB process to prepare for Year 2000.



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In 2003, Viola assumed the Chief Operating Officer position of a newly created organization, Diagnostic Services of Manitoba (DSM). Over the next five years, she created and guided a team in developing and integrating new policies and processes for laboratory functions in more than 70 hospitals throughout Manitoba and diagnostic imaging in rural Manitoba Hospitals. In 2007, she completed a Six Sigma Green Belt Program (QNet).

Viola currently works as a consultant and has accepted a number of short term projects including a contract at the Children's Cancer Hospital in Cairo, Egypt.

### *Parallels Between Y2K & Pandemic Planning*

***Speaker: Michael Geiger-Wolf,  
Ceridian Canada***

***Moderator: Jeff Franz-Lien***

***Topic:*** Parallels Between Y2K & Pandemic Planning

***Bio:*** Michael Geiger-Wolf, MBA, FCCA, FCGA, ABCP Director business continuity and disaster recovery Ceridian Canada, Ltd. Michael obtained his CGA designation in 1996 and received his Master of Business Administration from Athabasca University in 2000. Michael is employed with Ceridian Canada where he is Director Business Continuity & Disaster Recovery. In addition, Michael is a past President of the Certified General Accountants of Manitoba, a Soccer Coach, on the audit committee for the Canadian Cancer Society as well as being a spokes person for the Canadian Cancer Society. Michael has published various articles and delivered seminars on topics ranging from ethics to information technology. Michael is ITIL Certified and prior to concentrating on continuity and disasters was involved in IT service delivery with a focus on change management for several years.



## *Fire & Recovery – U of M Roblin Building*

***Speaker: Judy Anderson, Jim Hare, Kenton Friesen***  
***University of Manitoba***

***Moderator: Heather Sorko***

***Topic:*** A brief overview of Duff Roblin building fire will be provided by the Emergency Management Coordinator (EMC). The majority of the presentation will be given by Judy and Jim regarding their experience as academic administrators who were impacted by the building fire. This will include personal accounts of the physical and mental health impacts on them and their faculty, staff, and students. Additionally, they will provide a unique perspective on the recovery efforts related to the Duff Roblin building.

### ***Bio:***

Judy Anderson: PhD 1985; Post-doc at UBC 1985-88; appointed at UofM in 1988; Professor and also Head of the Dept of Biol Sci. since October 2007; research on muscle stem cells, muscular dystrophy, and age-related atrophy. Hobby: chasing solar eclipses.

Jim Hare: Ph.D. from the University of Alberta in 1991 Post-Doc at Cornell 1992-1993 Appointed at Brandon University in 1993 Jumped ship to UofM in 1999 Professor & Associate Head of Biological Science since August 2008. Research on Animal Social Behaviour, Communication and Cognitive Abilities. Hobby: Wine Making and Model Railroading

Kenton Friesen: Currently Emergency Management Coordinator at the University of Manitoba. Previously Coordinator, Community Disaster Management at the Winnipeg Regional Health Authority (WRHA). Hobby: Driving the boat at the lake.



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**Fees**

**Membership**

Membership Renewal or New Member Registration for 2009/2010	\$50
<p>Membership includes free attendance to the 2009 conference and three luncheon speaker sessions (with lunch provided) over the next year as well as select email distributions of disaster recovery and business continuity information during the year.</p>	

**Workshop, Oct 8, 2009**

2008/2009 DRIE Central Member	\$50
Winnipeg Chamber of Commerce Member	\$65
Student	\$15
Non-Member	\$75
<p>Workshop fees include continental breakfast, coffee breaks, buffet lunch and all session materials. Refunds will not be provided, however registrations are transferable.</p>	

**Conference, Oct 9, 2009**

2008/2009 DRIE Central Member	No charge
Student	\$15
Non-Member	\$75
<p>Conference fees include full breakfast, coffee breaks, buffet lunch and all session materials. Refunds will not be provided, however registrations are transferable.</p>	

**Fee examples:**

If you are renewing your membership, attending the conference and workshop.	Membership Renewal	\$50
	Conference	\$0
	Workshop	\$50
	<b>Total</b>	<b>\$100</b>
If you are signing up to be a new member and attending the conference and workshop.	New Membership	\$50
	Conference	\$75
	Workshop	\$75
	<b>Total</b>	<b>\$200</b>
If you do not wish to be a member but sign up to attend the conference and workshop.	Conference	\$75
	Workshop	\$75
	<b>Total</b>	<b>\$150</b>
If you are a student attending the conference and workshop.	Conference	\$15
	Workshop	\$15
	<b>Total</b>	<b>\$30</b>



## DISASTER RECOVERY INFORMATION EXCHANGE CENTRAL CHAPTER

### Registration

Online Registration	<p>For online registration and payment options please click on the following links or copy and paste this link into the address line of your internet browser.</p> <p>To help us with membership organization and conference planning this year we ask that you complete two separate forms one for membership renewal or to submit a new application and another to sign up for both the Conference and Workshop.</p> <p>To complete your Membership Renewal or become a New Member for the November 1, 2009 to October 31, 2010 membership year, go to:</p> <p><a href="https://ssl49.pair.com/echapter/Register/DRIEMBNewMembExpRegStg1V1.html">https://ssl49.pair.com/echapter/Register/DRIEMBNewMembExpRegStg1V1.html</a></p> <p>To sign up for the Conference, go to:</p> <p><a href="https://ssl49.pair.com/echapter/Register/DRIEMBNewMembExpRegStg1V1.html">https://ssl49.pair.com/echapter/Register/DRIEMBNewMembExpRegStg1V1.html</a></p>
Payment Options	Cheque or Visa & MasterCard (via the online registration only)
Registration Questions?	Please contact: Brock Holowachuk <a href="mailto:president@driecentral.org">president@driecentral.org</a>
Note	<b>You are not fully registered until your payment has been received!</b>
Hotel Reservations and information	<b>Canad Inns Club Regent 1455 Regent Avenue West Telephone: (204) 775-8791 <a href="http://www.canadinns.com">http://www.canadinns.com</a></b>  <b>*Provide workshop and conference name and date for special discounted room rate of \$99.00 CDN.</b>