



## 2011 DRIE Conference

DRIE Central is proud to host our 12<sup>th</sup> Annual Conference

The Disaster Recovery Information Exchange (DRIE) – Central Chapter provides a medium at the local level, in Manitoba, where members can exchange ideas, experiences, information and keep abreast of developments relating to business disaster mitigation, preparedness, response, and recovery.

**Register for this event today:**

<http://driecentral.org/current.html>

**Location:**

Canad Inns Polo Park  
1405 St Matthews Avenue  
Telephone: (204) 775-8791  
<http://www.canadinns.com>

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## Conference Agenda – November 3<sup>rd</sup>, 2011

Time	Room	
08:30 – 09:00	AMBASSADOR 2	Registration & Breakfast
09:00 – 10:00		<u>Session 1</u>  Manitoba Flood Lessons Learned
10:00 – 10:30		Refreshment Break
10:30 – 11:30		<u>Session 2</u>  Social Media - The Future of BCP and Emergency Response
11:45 – 12:45		Lunch & Annual General Meeting
1:00 – 2:00		<u>Session 3</u>  Operating Your BCM Program: Challenges and Obstacles that stand in the way of Resilience!
2:00 – 2:15		Refreshment Break
2:15 – 3:15		<u>Session 4</u>  Emergency Management: Next Generation
3:15 – 3:30		Closing Remarks



## Conference Sessions – November 3<sup>rd</sup>, 2011

<b>Session 1</b>	<b>2011 Manitoba Flood Lessons Learned</b>  Whether the flood fight of 2011 was successful is a matter of perspective.  The capital city, with its newly expanded floodway, remained safe and dry and perhaps oblivious. Yet this year's flood was the most devastating and expensive in the province's history.  Those who experienced the flood in full feel protection is weak and compensation is slow and inadequate. What have we learned from this experience?
<b>Panelists :</b> Paul Guyader, Director of Operations, Manitoba Emergency Measures Organization (EMO) Robert Munro, Office of Disaster Management, Manitoba Health Jean Fisk, Aboriginal and Northern Affairs, Government of Canada	
<b>Moderator:</b> Brock Holowachuk, Aboriginal Affairs and Northern Development Canada - Manitoba Region	
<b>Time:</b> 9:00am – 10:00am	



## Conference Sessions – November 3<sup>rd</sup>, 2011

<b>Session 2</b>	<b>Social Media - The Future of BCP and Emergency Response</b>  Like many computer innovations, the social media phenomenon has taken the world by storm and by surprise. Although underestimated by many individuals and organizations, social media has astounding ability to quickly organize, and mobilize large numbers of people.  This session will explore social media from many angles including: <ul style="list-style-type: none"><li>- current uses in BCP/EP</li><li>- organizational attitudes and policies</li><li>- personal risks and reservations</li><li>- potential</li></ul> Through discussion and debate with the panel and your peers, you will leave this session with a greater appreciation of the power of social media and some ideas on how it could enhance your program.
<b>Panelists :</b> Bartley Kives, Reporter, Winnipeg Free Press Debbie MacKenzie, Acting Assistant Deputy Minister of Communications Services Manitoba (CSM) Randy Hull, Emergency Coordinator, City of Winnipeg	
<b>Moderator:</b> Jeff Franz-Lien, Manitoba Liquor Control Commission	
<b>Time:</b> 10:30am – 11:30am	



## Conference Sessions – November 3<sup>rd</sup>, 2011

<b>Session 3</b>	<p><b>Operating your BCM Program: Challenges and Obstacles that stand in the way of Resilience!</b></p> <p>So your organization has developed a variety of Business Continuity Plans, Disaster Recovery and Emergency plans. You are the one responsible for operating a program that keeps these plans relevant, accurate and complete. You strive to improve your program every year and your desire is to convert your <i>good</i> BCM program into a GREAT one.</p> <p>What are the <i>specific</i> challenges and obstacles that you must overcome to achieve greatness in the realm of Business Continuity and Emergency Management.</p> <p>We have assembled a group of panelists representing both public and private sector organizations from across the province that are facing and overcoming these obstacles on a regular basis. Through open discussion among the panelists and dialogue with the audience, we will explore what you need to do to mature your BCM programs and achieve that higher level of functioning that you only see among highly <i>resilient</i> organizations.</p>
<b>Panelists :</b>	<p>Kenton Friesen, Senior Business Continuity Coordinator, Manitoba Public Insurance (MPI) Linell Kravetz, Manager, Business Continuity, Wawanesa Mutual Insurance Maxine Martin, Manager, Business Continuity and Disaster Recovery, Ceridian Canada Jeff Franz-Lien, Manager, Infrastructure Services, Manitoba Liquor Control Commission</p>
<b>Moderator:</b>	<p>Gord Novoselnik, MTS Allstream</p>
<b>Time:</b>	<p>1:00pm – 2:00pm</p>



**Conference Sessions – November 3<sup>rd</sup>, 2011**

<b>Session 4</b>	<p><b>Emergency Management: Next Generation</b></p> <p>University degrees in Emergency Management are a relatively new but growing trend. As practitioners, we observe with great interest.</p> <p>In this session we visit with recent graduates who will share their experiences. What courses did they take? Any interesting projects or work experiences? How well did their studies prepare them? What is the demand like for new grads? Will these programs become an entry requirement to work in the field? What additional education would they recommend for those already working in the field? Are these good programs to recommend to our sons and daughters? What forward-looking topics are being discussed - global warming? social networking?</p> <p>Join us in exploring how the next generation of practitioners are being prepared for the disasters and emergencies of the future.</p>
<p><b>Panelists :</b></p> <p>Lisa Gilmour, Corporate Emergency Planner, MTS Allstream Victoria Krahn, Program and Policy Planner, Emergency Measures Organization Marc Sheridan, Recovery Advisor, Government of Manitoba</p>	
<p><b>Moderator:</b></p> <p>Ron Andrews, Family Services &amp; Consumer Affairs, Province of Manitoba</p>	
<p><b>Time:</b></p> <p>2:15pm – 3:15pm</p>	



## DISASTER RECOVERY INFORMATION EXCHANGE CENTRAL CHAPTER

### Fees

#### Membership

Membership Renewal or New Member Registration for 2011/2012	\$75
Membership includes free attendance to the 2010 conference and three luncheon speaker sessions (with lunch provided) over the next year as well as select email distributions of disaster recovery and business continuity information during the year.	

#### Conference, November 3<sup>rd</sup>, 2011

2010/2011 DRIE Central Member	No charge
Student	\$15
Non-Member	\$75
Conference fees include full breakfast, coffee breaks, buffet lunch and all session materials. Refunds will not be provided, however registrations are transferable.	



## DISASTER RECOVERY INFORMATION EXCHANGE CENTRAL CHAPTER

### Registration

Online Registration	<p>For online registration and payment options please click on the following links or copy and paste this link into the address line of your internet browser.</p> <p>To sign up for the Conference, go to:</p> <p><a href="http://driecentral.org/current.html">http://driecentral.org/current.html</a></p> <p><b>Note:</b> DRIE Central membership link for 2011/2012 membership registration will be available November 6th, 2011</p>
Payment Options	Cheque or Visa & MasterCard (via the online registration only)
Registration Questions?	<p>Please contact:</p> <p>Joe Krupnik <a href="mailto:president@driecentral.org">president@driecentral.org</a></p>
Note	You are not fully registered until your payment has been received!
Hotel Reservations and information	<p>Canad Inns Polo Park 1405 St Matthews West Telephone: (204) 775-8791 <a href="http://www.canadinns.com">http://www.canadinns.com</a></p>