

## DRIE-Sponsorship-Matrix April 23 2010

| BENEFIT  | GOLD                      | SILVER                    | BRONZE                    |
|--|---------------------------|---------------------------|---------------------------|
| <b>ANNUAL FEES</b>                               |                           |                           |                           |
| Fees   | <b>\$1,500.00</b>         | <b>\$1,000.00</b>         | <b>\$500.00</b>           |
| Annual Fees Due Date                             | 30 days from invoice date | 30 days from invoice date | 30 days from invoice date |
| Sponsorship Renewal                              | On Anniversary Date       | On Anniversary Date       | On Anniversary Date       |
|  |                           |                           |                           |
| <b>MEMBERSHIP</b>                                |                           |                           |                           |
| Free Memberships (fixed for 1 year)              | 7                         | 5                         | 3                         |
| Guest Passes (conference or luncheon - per year) | 7                         | 5                         | 3                         |
|  |                           |                           |                           |
| <b>MEMBERSHIP - ASSOCIATE</b>                    |                           |                           |                           |
| Sponsored Memberships (fixed for 1 year)         | 5                         | 3                         | 1                         |
|  |                           |                           |                           |
| <b>QUARTERLY SESSION (3)</b>                     |                           |                           |                           |
| Distribute Brochures etc. at Session Table       | Yes                       | Yes                       | Yes                       |
|  |                           |                           |                           |
| <b>DRIE CENTRAL WEBSITE</b>                      |                           |                           |                           |
| Web Page Ad                                      | 12 months                 | 12 months                 | 12 months                 |
| Web Page Sponsor Listing                         | Yes                       | Yes                       | Yes                       |
| Link to Company Website                          | Yes                       | Yes                       | Yes                       |
|  |                           |                           |                           |
| <b>ANNUAL CONFERENCE (DAY LONG)</b>              |                           |                           |                           |
| General Session Opportunity                      | 2                         | 1                         | 0                         |
| Breakout Session Opportunity                     | 2                         | 1                         | 1                         |
| Product Display Area                             | Booth (staffable)         | Dedicated Display Table   | Dedicated Display Table   |
|  |                           |                           |                           |
| <b>SPEAKER ACCESS</b>                            |                           |                           |                           |
| Access to speakers.                              | Exclusive Session         | Joint Session             | No                        |
|  |                           |                           |                           |
| <b>OTHER BENEFITS</b>                            |                           |                           |                           |
| Logo displayed on annual conference brochure     | Yes                       | Yes                       | Yes                       |
| Product glossies in conference hand bag          | Yes                       | Yes                       | Yes                       |
| Acknowledgement at annual conference             | Yes                       | Yes                       | Yes                       |

|   |                   |
|---|-------------------|
| <b>Annual, 1 Day Workshop Sponsorship</b>   | <b>\$1,500.00</b> |
| <ul style="list-style-type: none"> <li>- Option to lead this topical workshop</li> <li>- Option to facilitate a next day break-out session</li> <li>- Product display area for the day</li> <li>- Product glossies in conference hand bag</li> <li>- 1 Guest pass to next day conference</li> </ul> |                   |