



## *Central*

### DRIF Sponsorship Program

#### Disaster Recovery Information Exchange (DRIF) – Central

The Disaster Recovery Information Exchange (DRIF) is a non-profit, mutual benefit association of professionals engaged in, or having an interest in, the various forms of planning for an emergency or a disruption to normal operations. DRIF Central members include all three levels of Canadian government (federal, provincial and municipal), businesses with an international, national or local scope as well as consultants and individuals.

The purpose of DRIF Central is to provide a medium, at the local level, where members can exchange ideas, experiences, information and keep abreast of developments relating to business disaster preparedness, response, recovery, mitigation and training opportunities. DRIF Central endeavors to provide a service to professionals located in central Canada and north central United States; an area not represented by adjacent Disaster Recovery Information Exchanges to the west, east or south.

#### **The objectives of DRIF Central are:**

- To promote the concept of contingency planning to businesses
- To promote a high level of informed practice amongst contingency planners in DRIF Centrals region
- To encourage membership in and support of the activities undertaken by DRIF Central
- To provide a resource for contingency planning related information
- To encourage cooperation, raise understanding and establish interest among business, government, organizations and individuals, of the importance of contingency planning.

Being a sponsor of DRIF Central gives you access to our membership through our website, quarterly lunch hour sessions and our annual conference. Our sponsorship program has 3 levels: **GOLD**, **SILVER**, and **BRONZE**, designed to meet the needs of both the large and small corporate sponsor. Each sponsorship program comes with free membership and an array of benefits.

#### **DRIF Central's Commitment To Its Sponsors:**

To ensure your sponsorship is an enjoyable experience, each sponsor is assigned a Relationship Manager. Your Relationship Manager is your liaison to DRIF Central and will assist you in signing on as a sponsor and maximizing your sponsorship benefits (see benefits matrix table for details).

#### **DRIF Central requires its Sponsors to:**

- Submit their sponsorship fees by the due date
- To participate fully in the sponsorship program
- To discuss your requirements with your Relationship Manager
- To play an active role in our membership learning experience

For more information on how you can become a sponsor, please contact,

**Joe Krupnik**

DRIF Central, President

EMAIL to : [president@driecentral.org](mailto:president@driecentral.org)