



## 2012 DRIE Conference

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## Pre-Conference Workshop

**DRIE Central is proud to host our 13<sup>th</sup> Annual Conference**

The Disaster Recovery Information Exchange (DRIE) – Central Chapter provides a medium at the local level, in Manitoba, where members can exchange ideas, experiences, information and keep abreast of developments relating to business disaster mitigation, preparedness, response, and recovery.

**Register for this event today:**

<http://driecentral.org/current.html>

**Location:**

Canad Inns Polo Park  
1405 St Matthews Avenue  
Telephone: (204) 775-8791  
<http://www.canadinns.com>

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## Pre-Conference Workshop – November 28th, 2012

### Sponsored by DRI Canada

<b>8:30am – 4:00pm</b>	<b>Making Business Continuity Exercises Successful</b>
<b>Description</b>	<p>Exercising your business continuity plan ensures that your plan will be effective when an incident occurs, develops competency and confidence in the personnel that will implement the plan and improves response capabilities.</p> <p>This interactive mini workshop will review the basic exercise concepts and the planning steps based on best practices. The workshop will also provide an opportunity for practicing the application of some concepts and planning steps.</p> <p>The facilitator will encourage interactive discussion among the participants to share their experience and approach in applying the concept and steps. During this session there is an opportunity to benefit from the knowledge, experience and innovative ideas of other business continuity practitioners.</p> <p>Participants will take away an understanding of these basic principles as well as practical knowledge of how they can be applied to their business or industry environment.</p> <p>The workshop will be beneficial to those responsible for the planning and conducting business continuity exercise whether you are new to exercise planning or just looking for some innovative ideas in planning your next exercise.</p>
<b>Presenter</b>	<p><b>Mary Genyk, President, MDG Crisis Management Consulting Inc</b></p> <p>As the President of MDG Crisis Management Consulting Inc., Mary Genyk provides public and private sector clients with comprehensive crisis management solutions based upon industry best practices in emergency and business continuity management. Mary is an acknowledged leader in the professions of emergency management and business continuity with more than 17 years of crisis management experience as well as over 40 years of general business and operational management experience. Her experience includes emergency management and business continuity program development, implementation and evaluation. Mary is a Certified Business Continuity Professional (CBCP) certified by the Disaster Recovery Institute Canada and International.</p>



### Pre-Conference Workshop Agenda – November 28, 2012

Time	Room	Ambassador M
08:30 – 09:00		Registration, Coffee, Tea & Muffins
09:00 – 11:30		Morning Session
11:30 – 12:45		Lunch in Aaltos (in hotel)
12:45 – 4:00		Afternoon Session



## DRIE Conference Agenda – November 29<sup>th</sup>, 2012

Time	Room	Ambassador 3
08:30 – 09:00		Registration, Breakfast with DRI Canada
09:00 – 10:00		<u>Session 1</u>  Manitoba Health Heat Alert Response System
10:00 – 10:15		Refreshment Break
10:15 – 11:30		<u>Session 2</u>  The Role of Community Engagement in Business Continuity and Emergency Management
11:30 – 12:30		Lunch in Aaltos (in hotel)
12:30 – 1:15		Annual General Meeting
1:15 – 2:00		<u>Session 3</u>  2011 Flood Communications
2:00 – 2:15		Refreshment Break
2:15 – 3:15		<u>Session 4</u>  Manitoba 2011 Flood and Psychosocial Recovery
3:15 – 3:30		Closing Remarks



## DRIE Conference Sessions – November 29<sup>th</sup>, 2012

<b>Session 1</b> 9:00am – 10:00am	<b>Manitoba Health Heat Alert Response System</b>
<b>Description</b>	Toni Morris-Oswald from the Office of Disaster Management, Manitoba Health will present on some of the activities undertaken by ODM to increase provincial capacity to adapt to and respond to climate-change related hazards. The presentation will include MB Health's activities to build capacity to respond to extreme heat events and wild land fire smoke events.
<b>Presenter</b>	<b>Toni Morris-Oswald, PhD , Disaster Management Specialist, Manitoba Health</b>  Toni has a PhD in environmental management from the University of Manitoba. Toni's graduate research examined the psychosocial impacts of flooding events on Manitobans, and more generally explored human vulnerability to natural hazards. Following her PhD, Toni did community-based research at University of Manitoba's Community Health Sciences and facilitated focus groups for the World Health Organization's Age-Friendly Cities project. For the last four years Toni has been a disaster management specialist at Manitoba Health's Office of Disaster Management where she is coordinating the development of a Heat Alert and Response System for MB and planning for health impacts from climate-change related extreme weather events.



## DRIE Conference Sessions – November 29<sup>th</sup>, 2012

<b>Session 2</b> 10:15am – 11:30am	<b>The Role of Community Engagement in Business Continuity and Emergency Management</b>
<b>Description</b>	<p>Community engagement has an important role in business continuity and emergency management. Examining this relationship in two international settings, Jamaica and New Zealand, provides insights into how emergency managers and business continuity planners can improve their practices in Canada</p>
<b>Presenters</b>	<p><b>Jack Lindsay, Assistant Professor, Applied Disaster and Emergency Studies</b> Jack Lindsay is an Assistant Professor in the Applied Disaster and Emergency Studies (ADES) department at Brandon University where he combines research with his 20 years of experience in emergency management. John worked in New Zealand for six years, first as a hazard analyst in Wellington and then managing the Auckland City Council emergency management program. He returned to Canada, joining Manitoba Health as a disaster management specialist from 1999 to 2005. He began teaching part time at Brandon University in 2001, joined the ADES department full time in 2005 and received tenure in 2009. In 2011 Jack returned to New Zealand to begin his PhD in Emergency Management at Massey University’s Joint Centre for Disaster Research. He previously received the degree of Master of City Planning from the University of Manitoba in 1993 with a research focus on urban planning and emergency management. Jack contributes to the disaster management profession through research and at numerous conferences as both an organizer and speaker. He is a member of the CSA Technical Committee on Emergency Management, the American Red Cross Scientific Advisory Council and served as ADES department chair from 2005 to 2010.</p> <p><b>Balfour Spence, Associate Professor &amp; Chair, Applied Disaster &amp; Emergency Studies Department Brandon University</b> Balfour Spence is an Associate Professor and Chair of the Applied Disaster and Emergency Studies Department at Brandon University where he combines nearly 30 years of academic research and university teaching with emergency management practice. Prior to joining the ADES Department at Brandon University, Balfour worked as a Senior Lecturer in the Department of Geography and Geology at the University of the West Indies for 16 years, but also spent brief stints as an Instructor and visiting Professor at the University of Manitoba and Hassanuddin University in Indonesia, respectively. He has worked extensively as a researcher, consultant and emergency management practitioner throughout the Caribbean region and parts of Central America. He has been engaged as an emergency management consultant by several international, regional and national agencies, including the United Nations Food and Agricultural Organization (UN-FAO), United Nations Development Program (UNDP), United States Agency for International Development (USAID), European Union (EU), Japan International Cooperation Agency (JICA), Caribbean Development Bank, Inter-American Development Bank (IDB) and the Caribbean Disaster Emergency Management Agency (CDEMA). Dr Spence has served on a number of Caribbean disaster management committees and projects and has been engaged in the supervision of 8 disaster risk management related PhDs and several Masters projects.</p>



### DRIE Conference Sessions – November 29<sup>th</sup>, 2012

<b>Session 3</b> 1:15pm – 2:00pm	<b>2011 Flood Communications</b>
<b>Description</b>	An overview of how the Manitoba government integrated social media use into their emergency management communications during the 2011 flood
<b>Presenters</b>	<b>Debbie MacKenzie A/Assistant Deputy Minister, Communications Services Manitoba</b> <b>Jennifer Atkinson, Communications Services Manitoba</b>  Jennifer works with Communications Services Manitoba and manages the development and use of the Manitoba Governments' social media channels. She worked as the lead on social media communications during the 2011 flood and has worked for the province since 2007.

<b>Session 4</b> 2:15pm – 3:15pm	<b>Manitoba 2011 Flood and Psychosocial Recovery</b>
<b>Description</b>	The flood of 2011 was one of the most significant disasters in our province's recent history in terms of its duration, extent, and severity of human impact. For this reason, psychosocial flood recovery teams were deployed to assist Manitobans with their community, financial, vocational, mental, and physical health recovery. The presentation will outline the work of the teams, highlighting the challenges and opportunities to this initiative
<b>Presenter</b>	<b>Darlene Oshanski, Provincial Psychosocial Flood Recovery Team Coordinator/ Disaster Logistics Coordinator, Office of Disaster Management (ODM)</b>  Darlene Oshanski is a recent graduate of the Applied Disaster and Emergency Studies program at Brandon University. She is currently employed by the Office of Disaster Management at Manitoba Health, working as the Provincial Psychosocial Flood Recovery Team Coordinator. The focus of her studies and work is on the sociology of disaster and community resilience building.



**DISASTER RECOVERY INFORMATION EXCHANGE  
CENTRAL CHAPTER**

**Fees**

**Membership**

Membership Renewal or New Member Registration for 2012	\$75
Membership includes free attendance to the 2012 conference and three luncheon speaker sessions (with lunch provided) over the next year as well as select email distributions of disaster recovery and business continuity information during the year.	

**Conference, November 29<sup>rd</sup>, 2012**

2012 DRIE Central Member	No charge
Associate	\$25
Non-Member	\$75
Conference fees include full breakfast, coffee breaks, buffet lunch and all session materials. Refunds will not be provided, however registrations are transferable.	





## Registration

Online Registration	<p>For online registration and payment options please click on the following links or copy and paste this link into the address line of your internet browser.</p> <p>To sign up for the Conference, go to:</p> <p><a href="http://driecentral.org/current.html">http://driecentral.org/current.html</a></p> <p><b>Note:</b> DRIE Central membership link for 2013 membership registration will be available after the 2012 DRIE Conference</p>
Payment Options	Cheque or Visa & MasterCard (via the online registration only)
Registration Questions?	<p>Please contact:</p> <p>Jeff Franz-Lien <a href="mailto:president@driecentral.org">president@driecentral.org</a></p>
Note	You are not fully registered until your payment has been received!
Hotel Reservations and information	<p>Canad Inns Polo Park 1405 St Matthews West Telephone: (204) 775-8791 <a href="http://www.canadinns.com">http://www.canadinns.com</a></p>