



## DISASTER RECOVERY INFORMATION EXCHANGE CENTRAL CHAPTER

The Disaster Recovery Information Exchange (DRIE) Central has been providing a professional forum for business continuity and emergency management professionals in Manitoba to exchange ideas, information, etc. since 1998. Over these years our sponsors have been a very important partner and stakeholder that enable DRIE Central to achieve its vision and mission, which are:

### VISION

*DRIE Central is the leading membership organization of a vital and engaged community of continuity and emergency management practitioners in Manitoba.*

### MISSION

*DRIE Central facilitates an exchange of information and experience to promote and support best practice in continuity planning, preparedness, response and recovery for continuity and emergency management practitioners in Manitoba.*

The services that DRIE Central provides to its members cannot be delivered without the continued and sustained financial contributions of its sponsors. These services include:

- Free entrance to DRIE Central's luncheons (3 per year) and the annual one-day fall conference.
- Discounts to DRIE endorsed events, such as the World Conference on Disaster Management (Toronto).
- Professional development credits for attending DRIE Central events (e.g. CDRP, CISSP, CBCP, ABCP, CEM, AEM, etc.).
- Opportunities to network with other professionals that attend DRIE Central events and/or meetings.
- Voting privileges at DRIE Central's Annual General Meeting (AGM).

### DRIE Sponsorship Program

Being a sponsor of DRIE Central gives you access to our membership through our website, quarterly lunch hour sessions and our annual conference. Our sponsorship program has several levels: **GOLD, SILVER, BRONZE, IN-KIND CONTRIBUTIONS**, and **EVENT BASED** designed to meet the needs of both the large and small corporate sponsors. Each sponsorship program comes with an array of benefits. What we ask of sponsors include:

- Submitting sponsorship fees by the agreed upon date of payment.
- Participate fully in the sponsorship program.
- Assign memberships, if applicable, to personnel of their organization that will benefit from being a member of DRIE Central.
- Discuss sponsorship requirements through the Director, Sponsorship and/or your Relationship Manager.
- Play an active role in our memberships learning experience.

To ensure your sponsorship is an enjoyable experience, each sponsor is assigned a Relationship Manager. Your Relationship Manager is your liaison to DRIE Central and will assist you in signing on as a sponsor and maximizing your sponsorship benefits (see benefits matrix table for details).

For more information on how you can become a sponsor, please contact:

### Director, Sponsorship

DRIE Central

Email : [info@driecentral.org](mailto:info@driecentral.org)

WWW: [www.driecentral.org](http://www.driecentral.org)



DRIE Central Sponsorship Matrix

Benefit / Fees	Gold	Silver	Bronze	In-Kind	Event Based
<b>Sponsorship Fees</b>	<b>\$1,500.00</b> 30 days from invoice date	<b>\$1,000.00</b> 30 days from invoice date	<b>\$500.00</b> 30 days from invoice date	Applies to organization's represented by DRIE Central Executive Team	<b>\$1,500.00</b> 30 days from invoice date
Sponsorship Renewal	On Anniversary Date	On Anniversary Date	On Anniversary Date	Based on Election of Executive Team	Sponsorship Per Event (1 Day Workshop)
<b>Membership</b>					
Complimentary One-Year Membership (Floating or Fixed)	7	5	3	N/A	N/A
Complimentary Guest Passes	2	1	N/A	N/A	2 per event
<b>Marketing Material Distribution / Exposure</b>					
Distribute Brochures	Yes	Yes	Yes	N/A	At Sponsored Event Only
Web Page Ad & Link (Sponsor Recognition)	Yes	Yes	Yes	Yes	On Sponsored Event Page Only
Logo on Conference Documents	Yes	Yes	Yes	Yes	On Sponsored Event Materials Only
Display Booth	Yes with Staff	Dedicated Table	Dedicated Table (no staff)	N/A	Yes with Staff At Sponsored Event Only
Conference Presentation Opportunities	1 General and 1 Breakout session	1 General or Breakout session	1 Breakout session	N/A	Yes with Staff At Sponsored Event Only