Business Continuity
“Why a Business Continuity Professional?

By DRI Canada.
The BC Professional

♦ Business Continuity Management
  – “A holistic management process that identifies potential impacts that threaten an organization and provides a framework for building resilience and the capability for an effective response that safeguards the interests of its key stakeholders, reputation, brand and value-creating activities”.

♦ Business Continuity Planning
  – “Process of developing advance arrangements and procedures that enable an organization to respond to an event in such a manner that critical business functions continue with planned levels of interruption or essential change.”

♦ Source: DRJ Glossary (www.drj.com)
Professional’s Business Continuity Methodology

1. Project Initiation and Management
2. Risk Evaluation and Control
3. Business Impact Analysis
4. Developing Business Continuity Strategies
5. Initial Response and Operations
6. Developing and Implementing Business Continuity Plans
7. Awareness and Training Programs
8. Maintaining and Exercising Business Continuity Plans
9. Public Relations and Crisis Communication
10. Coordination with Public Authorities

© July 2004 CRI Network Inc.
The ER Professional

- **EMERGENCY RESPONSE**: The immediate reaction and response to an emergency situation commonly focusing on ensuring life safety and reducing the severity of the incident.
- **EMERGENCY RESPONSE PLAN**: A documented plan usually addressing the immediate reaction and response to an emergency situation.
- **EMERGENCY RESPONSE PROCEDURES**: The initial response to any event and is focused upon protecting human life and the organization’s assets.
Why do we need it?

- Economic well being of Canada
- Smooth implementation of all Recovery aspects
Where does this fit in?

SAFETY / EMERGENCY PREPAREDNESS

CONSEQUENCE MANAGEMENT

EMERGENCY RESPONSE

ENTERPRISE-WIDE RISK MANAGEMENT

SECURITY

BUSINESS CONTINUITY

CRISIS COMMUNICATIONS

INFORMATION TECHNOLOGY RECOVERY

CRITICAL INFRASTRUCTURE RECOVERY

© July 2004 CRI Network Inc.
Crisis Response/Emergency Lifecycle

Prevention
- Risk Mitigation
- Evacuation plans
- Security Drills
- ERT Training
- Emergency – Crisis Strategies
- Emergency Response Plan
- Public Authorities Exercises

Incident
- Contingency
- Emergency Response
- Emergency Recovery

Protection
- Extend Emergency Services
- Community Restoration

Activation
- Evacuate, locate, secure
- Medical Triage
- Search & Rescue
- Transportation & Resources

Pre-Planning
Activation
Disruption Occurs
Communications
MOC
**Business Continuity Lifecycle**

**PREVENTION**
- Risk Analysis
- Business Impact Analysis
- Security Measures
- Risk Controls & Financing
- Business Continuity Strategies
- Business Continuity Plan
- Emergency Response Plan

**Incident**
- Contingency
- Emergency Response

**PROTECTION**
- Business Recovery
- Resume Critical Business
- Business Restoration

**Communications**
- IT Disaster Recovery

**Activation**
- People
- Information / Systems
- Facilities / Resources
- Infrastructure

© July 2004 CRI Network Inc.
What Does The Professional Bring?

- Knowledge
- Experience
- Application
- Best practices
- Professional Interpersonal Skills

PROVEN
Professional Assistance

- Executive buy-in and sponsorship
- Top-down and bottom up
- Make resources available
- Project Management - progress reports
- Milestone Evaluation
- Putting Priorities Right
- The Business will own their Plans
What To Look For?

♦ DRII Business Continuity Methodology
♦ Business Continuity Framework
♦ Executive Overview
♦ Workshops – knowledge transfer
♦ Implementation sessions
♦ Exercising the Plan
Successful BCM Program

- Strategy
- Up-to-Date Plan
- Trained Personnel
- Exercising

= Business Continuity!!!
DRI Canada
Thanks you!!!

Chuck Lovallo
(250) 889-5030

www.crinetwork.com