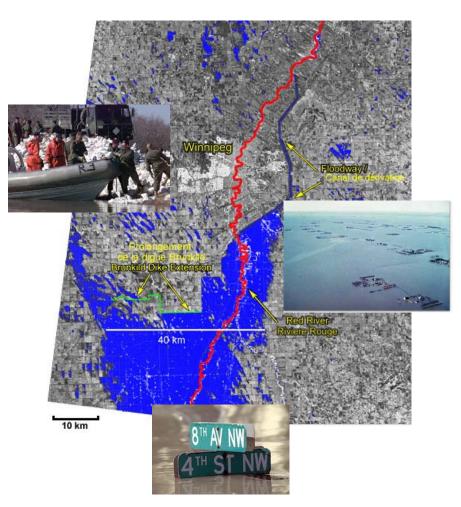


# 2007 ANNUAL CONFERENCE

(Image May 1,1997)
Red River Flood Extent Measured by RADARSAT



INCLUDES ANNUAL GENERAL MEETING (AGM)

Conference theme:

Recovery of the Century

Flood of '97, 10 Years after

BIA Workshop: October 18, 2007

AGM & CONFERENCE: October 19, 2007

LOCATION: Canad Inn Club Regent 1415 Regent Ave. West Winnipeg, Manitoba BRONZE SPONSOR(s)

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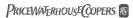








Manitoba Public Insurance



Printed: October 15, 2007 Revised: October 15, 2007



### The Conference

# DRIE Central is proud to host our 8<sup>th</sup> Annual Conference.

The Disaster Recovery Information Exchange (DRIE) – Central Chapter provides a medium at the local level, in Manitoba, where members can exchange ideas, experiences, information and keep abreast of developments relating to business disaster mitigation, preparedness, response, and recovery.

This year we feature:

A pre-conference workshop on October 18<sup>th</sup> on developing and completing Business Impact Assessments (BIA).

The General Conference is October 19<sup>th</sup> and provides an opportunity to learn ways we have changed in the 10 years since the Flood of '97.

- Learn from the experts.
- Share experiences with others.
- Meet other disaster and continuity management professionals

# Register for this event today.

### LOCATION

**Canad Inns Club Regent Casino Hotel** 

1415 Regent Avenue West Telephone: (204) 667-5560

Toll Free: 1-888-33-CANAD (22623)

http://www.canadinns.com/clubregent/index.php?

\*Provide workshop and conference name and date for special discounted room rate of \$99.00 CDN.

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# Conference workshop Facilitator: Chuck Lovallo,



Charles (Chuck) Lovallo is President and CEO of C.R.I. Network Inc. He is a Certified Business Continuity Professional, a member of the Business Continuity Institute (UK) and a Microsoft Certified Systems Engineer. He also holds a HACCP certification. Over three decades Chuck gained vital experience, in the development of Business Continuity and Recovery Programs for 20 Federal Government offices across British Columbia. Chuck is operating CRI Network Inc., his own consulting company, focusing on the private sector and Province of British Columbia agencies. He was re-elected as a Director for the Disaster Recovery Institute of Canada, their Membership Committee Chair and he has served on several Community Boards. He is the

founder and President of Angel Flight, Vancouver Island a Non Profit, registered charity airline. In 1992 Chuck was awarded Canada's Commemorative Medal for his significant contribution to compatriots, community and Canada. In 2002 he was again recognized by being awarded the Queen's Golden Jubilee Medal for his outstanding work with Angel Flight. Chuck is married to Kate, has two children and enjoys helping others, fishing and flying.

## BIA training workshop. "How to Complete a Business Impact Analysis"

**Description:** This workshop walks through the Business Impact Analysis process by highlighting an internationally recognized methodology from DRI Canada and The Business Continuity Institute. Workshop participants will gain a solid understanding of the concepts for building a BIA to identify and protect their critical business in the event of a business interruption. This workshop is designed for individuals who need practical tools and the techniques to get started in creating their Business Continuity Plans.

**Target Audience:** Managers, their backups and potential senior representatives who require the knowledge and practical application to prepare and implement a Business Impact Analysis.

**Format:** Through a combination of lecture with visual slide presentation and hard copy handouts for review and reference plus using a hands-on software interactive case study, participants can start building their own BIA. We will provide up to date noteworthy examples and experience as it relates to the theory. A CD will be made available at a later date with all the tools and templates.

**The Purpose:** To develop skills and abilities for developing, preparing and implementing Business Impact Analyses in a way that:

- Involves participants in an interactive learning process
- Focuses on the skills required to increase effectiveness as a BIA planner
- Provides a practical set of BIA planning tools based on a clear understanding of the concepts and methodology to be applied
- Provides a framework for building a BIA expertise-exchange partnership capability within the participants
- Allow participants to become comfortable and effective as BIA planners

### **Deliverables:** An increase in the participant's:

- Awareness and understanding of the BIA planning methodology used in the private/public sector together with realistic expectations for the process
- Understanding and commitment to the need for a BIA for each essential process
- Ability to communicate with and motivate management to support a BIA project
- Ability to act as a Project Leader on a BIA Planning Project

**Workshop Timelines:** 

Registration: 7:45 AM - 8:00 AM

Continental Breakfast/Networking time: 8:00 to 8:30 AM

Workshop Start 8:30 AM

Lunch (included with fees) 11:45- 13:00 (approx)

End 5:00 PM

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# Conference Agenda – October 19, 2007 (subject to last minute changes)

Time	BALLROOM	ROOM A	ROOM B	ROOM C	
07:45 – 08:15	REGISTRATION				
08:15 – 09:00	DRIE CENTRAL ANNUAL GENERAL MEETING (AGM)				
09:00 – 09:15	Registration Continued & Refreshment Break				
09:15 – 10:25	~ 1997 'Red River Rising' CBC ~				
	Keynote Address : <b>Steve Ashton</b>				
	Minister of Intergovernmental Affairs; Minister responsible for Emergency Measures  Looking back and looking forward: The Government of Manitoba's role in the				
	Recovery of the Century				
10:25 – 10:45	Refreshment Break				
10:45 – 11:45	Chuck Sanderson, EMO Comparing 1996 and 2006 floods	Richard Hollands, A Manitoba Hydro perspective on lessons learned and preparing for the next flood.	Mike Jacobs, Grand Forks Herald. The Grand Forks Herald and the 1997 Red River Flood	Herm Martens, RM of Morris, 1997 to 2007 - A Decade of Learning	
11:45 – 13:00	Lunch (provided free of charge)				
13:00 – 14:00	Ralph Dunham, Marsh Canada Global Risks and implications of them to Winnipeg and area	Randy Hull & Joe Eagan Volunteer and Donation Management	Gord Keith, Vice President Network Planning and Engineering MTS Allstream "Then & Now"	Chuck Lovallo, DRI Canada Why a Business Continuity Professional?	
14:00 – 15:00	Ken Lamoureux, Manitoba Lotteries response to flood and changes made	Chet Mohabir, St. Boniface General Hospital Providing Healthcare in the face of the Rising Red	Rick Ratte,  A CBC News Reporters Perspective on the 1997 Flood	Don Timmerman of Salvation Army Rob Neufeld & Red Cross representative Non Governmental Organizations in the 1997 Flood: Lessons learned to improve the delivery of recovery assistance	
15:00 – 15:30	Refreshment Break				
15:30 – 16:30	Keynote Address: Reg Alcock Learning from '97				
16:30 – 16:45	Closing Address Kenton Friesen DRIE Central President				
!!! Attendance Prizes Draw !!!					

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# Conference Sessions (Keynote, Concurrent, General) - October 19, 2006

**Topic:** Opening 1997 'Red River Rising' CBC Video Ballroom 9:15 to 9:25

Moderator: Kenton Friesen

An opening Video by CBC that will set the scene of the flood of '97

Keynote Speaker – Steve Ashton

Ballroom 9:25 to 10:25

Minister of Intergovernmental Affairs & Minister responsible for Emergency Measures

Moderator: Kenton Friesen

Keynote Address – Looking back and looking forward: The Government of Manitoba's role in the Recovery of the Century

Bio - Steve Ashton



Steve Ashton was first elected to the Manitoba Legislature in 1981. He was re-elected in the general elections of 1986, 1988, 1990, 1995, 1999 and 2003.

He was Minister of Water Stewardship in 2004. Previously Steve was appointed Minister of Highways and Government Services in October 1999, (later changed to Transportation and Government Services) and Minister responsible for The Gaming Control Act in July, 2000. He was appointed Minister responsible for Emergency Measures in October 2001. Steve was the Conservation Minister and in June 2003, also assumed the portfolios of Ministry of Labour and Immigration, Ministry of Multiculturalism, and became the Minister responsible for the Administration of the Workers Compensation Act.

On November 4, 2003, he was appointed the first minister of the new Department of Water Stewardship, responsible for all water management, economic development and clean water initiatives.

Steve is a graduate of R.D. Parker Collegiate in Thompson. He received a B.A. (Hon.) in Political Studies at the University of Manitoba, and an M.A. in Economics from Lakehead University.

Steve has lived in Thompson since 1967. Steve and his wife Hari Dimitrakopoulo-Ashton continue to be active in the community in Thompson. His daughter Niki and son Alexander attend the University of Manitoba.

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### **Concurrent Sessions**

Topic: Comparing 1996 and 2006 floods Ballroom 10:45 to 11:45

Speaker: Chuck Sanderson, Executive Director, Manitoba EMO

Moderator: Joe Krupnik

## **Topic Summary**

Overview of the 1996 Red River flood, Mitigation and preparedness activities following the 1997 'Flood of the Century', Overview of the 2006 Red River flood, Initial observations on the effectiveness of mitigation, preparedness, response and recovery

### Bio - Chuck Sanderson

After a successful 12-year career in petroleum marketing management, Chuck began a subsequent career with the Manitoba Government in 1989.

Chuck spent two years as the Assistant to the Deputy Minister of Labour and Northern Affairs and 10 years as Deputy Fire Commissioner with the Office of the Fire Commissioner (OFC). During his tenure with the OFC, Chuck was instrumental in bringing about improvements in Manitoba's Building & Fire Code, the implementation of a provincial civic addressing standard, and was co-manager of the Arson Strike Force, which has been extremely effective in reducing incidents of arson in Manitoba, particularly in Winnipeg.

In April of 2002, Chuck was appointed as the Executive Director for Manitoba's Emergency Measures Organization (EMO). EMO is the provincial agency responsible for coordinating emergency preparedness, response, recovery and mitigation in Manitoba.

Topic: A Manitoba Hydro perspective on lessons learned and preparing for Room A 10:45 to 11:45 the next flood.

Speaker: Richard Hollands, Manitoba Hydro Emergency Response Coordinator

Moderator: Lori O'brennan

### **Topic Summary**

Richard is here today to talk about lessons learned during the flood of 97 and issues Manitoba Hydro considers when preparing for the next flood.

### **Bio - Richard Hollands**

Richard Hollands has been employed at Manitoba Hydro for 32 years. He currently fills the role of Corporate Emergency Response Coordinator.

Richard has worked in various departments throughout the company; he has held a number of positions with the Line Maintenance Department, eleven years with live line tools, five of them in Thompson. While working there, he became the Emergency Response coordinator for Northern Region Transmission lines.

Richard has worked on assignments for Manitoba Hydro International in South Africa, Serbia and in 2005 spent two months in Uganda helping the electrical utility prepare to respond to their emergencies.

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TOPIC: The Grand Forks Herald and the 1997 Red River Flood Room B 10:45 to 11:45

Speaker: Mike Jacobs, Grand Forks Herald

Moderator: Brock Holowachuk

### **Topic Summary**

In 1997, the news media in Grand Forks played an important role in the preparations, response and recovery to flooding on the Red River. The Herald's office building was both flooded and burned by the fires that were caused by the flood. Mr. Jacobs will discuss how the Herald rebuilt after the flood, and helped rebuild the community.

### **Bio - Mike Jacobs**

Mike Jacobs has been editor and publisher of the Grand Forks Herald since Jan. 1, 2004.

Previously, he worked as editor of the Herald for 20 years and as managing editor, city editor, editorial writer and statehouse reporter.

During his tenure as editor, the Herald won the Pulitzer Prize for Public Service (after the 1997 Red River Flood), was named one of America's best small newspapers by the American Society of Newspaper Editors (in 1989) and won the General Excellence Award from the North Dakota Newspaper Association 14 times. In 1998, Jacobs was named editor of the year by the National Press Foundation and won the American Society of Newspaper Editors' Distinguished Writing Award for editorial writing.

Jacobs is a member of the board of directors of ASNE and is past president of NDNA. He also is a member of the advisory committee of UND's Native Media Center.

Jacobs was born in North Dakota in 1947. He graduated from the University of North Dakota in 1970. He also attended Seattle University.

He's worked at newspapers in St. Louis, Mo., and Fargo, Dickinson and Mandan, N.D., and he's been a farm laborer, a farm organization official, a government office functionary, a bartender and an environmental activist. In that role, he published "One Time Harvest," a book-length critique of rapid coal development on the Great Plains in 1975.

In his spare time, he walks, cooks, reads, gardens, watches birds and attends hockey games.

He and Suezette Bieri, his wife of 34 years, live on 60 acres northwest of Grand Forks, where they keep five cats, and three tractors. They also own ranchland in Mountrail County, N.D., and are inholders in a 40,000-acre wildlife refugee, where they own two acres and a house.

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TOPIC: – 1997 to 2007 - A Decade of Learning Room C 10:45 to 11:45

SPEAKER: Herm Martens, RM of Morris

**Moderator: Steve Herbster** 

**Topic Summary:** 

Herm will go though important lessons learned and improvements made over the decade since the flood of '97.

#### Bio - Herm Martens

Summary: Herm is the director of several profitable and expanding agri-business ventures, a civic leader at both the local and regional level. Participant in provincial and national agricultural commodity boards, Herm is committed to life-long investment in the local community and the province of Manitoba.

#### Civic Leadership and Service

- Reeve (Mayor), Rural Municipality of Morris
  - o Constructed sewer and water system for the community of Sperling
  - o Provided system of potable water for all residents of the R.M. of Morris
  - o Served as emergency measures coordinator for the 1997 Red River flood
  - o Supervised rebuilding of infrastructure after both 1996 and 1997 Red River floods
  - o Conducted an evaluation and refurbishing of the municipal drainage system
  - Initiated building of dykes around four rural communities in the R.M. of Morris. One being the Rosenort Dyke and Floodway, the larger flood protection project in Manitoba, next only to the Winnipeg Floodway
  - Floodway Advisory Board Member
  - Member on Floodway Liaison Committee
- Present Vice President and past board member of Red River Basin Commission:
  - o Support international cooperation between Manitoba, Minnesota, North Dakota, and South Dakota
  - Member on Rivers West Board
- IRRB Member, (A Red River Sub-committee of IJC)
- Board Member, Triple R Community Futures
- Board Member, Pembina Valley Development Corporation (11 years until 2006)
  - Served 2 years as president
- Co-Chair, Pembina Valley Water Co-op (12 years)
- Past Vice-President, Mennonite Heritage Village (Museum), Steinbach Board Member for 13 years
- Member, Mennonite Central Committee Aid Fundraising Auction Committee

### **Agri-business involvement**

- President, Hermart Farms Ltd.
  - Oversee three full-time employees on a 780 sow farrowing to weanling operation
- President, Fre-Mar Farms Ltd.
  - A 2756 acre (1115 hectare) grain, oilseed, and specialty crop farm
- President, Prairie Egg Inc.
  - o Team manage a 115,000 laying hen operation
- Past Director, Manitoba Egg Producers (11 years) until 1996
  - o Served as president of the Canadian Egg Producers Council
  - Served on the executive of Keystone Agricultural Producers
- Past Delegate, Manitoba Hog Board (12 years)
- Past Board Member, Manitoba Veterinarian Medical Board (6 years)

# Previous involvements

- President, Rosenort Co-op Board
- President, Morris Minor Hockey
- Manager, Pee-wee, Midget, and Junior Hockey Teams
- Director, Hockey Ministries International Hockey Camps, Manitoba
- Member of Various Committees at Rosenort Fellowship Chapel

#### Education

Diploma in Agriculture, University of Manitoba (Deans Honor Roll), 1972

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Topic: Global Risks and implications of them to Winnipeg and area Ballroom 13:00 to 14:00

Speaker: Ralph Dunham, Canadian Business Continuity Practice Leader for Marsh Canada

**Moderator: Heather Sorko** 

**Topic Summary** 

Global Risks and implications of them to Winnipeg and area

# **Bio - Ralph Dunham**

Ralph Dunham is the Canadian Business Continuity Practice Leader for Marsh Canada. In this capacity he is responsible for the development and delivery of Marsh's services that will improve an organization's ability to survive a stressful event. He also plays a key role in Marsh's Operational Risk Management process, which provides organizations with a structured approach to addressing risk. This comprehensive approach identifies, assesses, and prioritizes operational risks and supports the development of strategies and solutions to manage them.

Ralph was previously Manager of IBM's Business Continuity and Recovery Services organization, where he provided leadership in all aspects of business continuity to a multi-disciplined group of professionals. Prior to joining IBM Canada Ltd., he was President of a leading independent disaster recovery consulting organization based in Toronto.

Mr. Dunham is a recognized leader within the continuity/recovery industry and is often invited to speak on the topic at a variety of forums. His understanding of the challenges facing executives, combined with his insight into the directions and capabilities of the industry is sought by customers and media alike. He is also a member of the Canadian Centre for Emergency Preparedness Board of Directors.

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Topic: Volunteer and donation management Room A 13:00 to 14:00

Speaker: Randy Hull, Emergency Preparedness Coordinator with Joe Eagan

**Moderator: Brock Holowachuck** 

Topic Summary Bio – Randy Hull

Randy presently holds the position of Emergency Preparedness Coordinator for the City of Winnipeg (1999 to present). Randy is a member of the Emergency Public Information Team for 16 years, coordinating all public information for the City of Winnipeg during the "Flood of the Century" in 1997. Randy has just completed his 30<sup>th</sup> year of employment with the City of Winnipeg.

Randy has Bachelor of Physical Education, with a major in Recreation Studies, from the University of Manitoba. He has completed all the courses offered by the Canadian Emergency Preparedness College, and those coordinated by Manitoba Emergency Measures Organization (MEMO).

Randy is member of the Disaster Recovery Information Exchange Central Chapter; a member of the International Association of Emergency Managers: a Member of the planning Committee for the Disaster Management Conference 2001to present; Licensed Media Relations specialist with Barry McLoughlin Associates Inc.; and a National level Volleyball Official with Volleyball Canada.

Bio - Joe Eagan, to be provided at conference

Topic: MTS Allstream "Then & Now" Room B 13:00 to 14:00

Speaker: Gord Keith, Vice President Network Planning and Engineering

**Moderator: Leslie Reeves** 

Topic Summary: MTS Allstream "Then & Now"

Bio - Gord Keith

Gord is the Vice President of Network Planning and Engineering for MTS Allstream Inc. Reporting to the Chief Technology Information Officer, Paul Frizado, Gord's team is accountable for multi year capital planning, network investment strategies, detailed engineering designs and overall implementation of enhancements to the MTS Allstream TV, Broadband, Data/IP, Wireless, Internet, Voice and Transport networks in Manitoba, across Canada and our interconnections into the US. Gord has an extensive Telco Operations experience beginning his career as a Lineman in 1975. During the 'Flood of 97' he led the MTS operations team in the successful protection of the Manitoba outside and inside plant telephone network. Many of the actions taken continue to protect the MB network today.

A very recent Grandpa, Gord and his wife Liz enjoy their summer home in beautiful Steeprock, Manitoba. Gord and Liz have are blessed with daughters Alison, Gillian and son Daniel. Gillian and her husband Shayne recently gave birth to a beautiful baby boy named Jake Perry McArthur. Jake and his parents live in Calgary.

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Topic: Why a Business Continuity Professional? Room C 13:00 to 14:00

Speaker: Chuck Lovallo, DRI Canada

Moderator: Lori O'brennan

**Topic Summary:** Why a professional designation is important, what it offers and who should acquire one compared to the Emergency Responder

### Bio - Chuck Lovallo

Charles (Chuck) Lovallo is President and CEO of C.R.I. Network Inc. He is a Certified Business Continuity Professional, a member of the Business Continuity Institute (UK) and a Microsoft Certified Systems Engineer. He also holds a HACCP certification. Over three decades Chuck gained vital experience, in the development of Business Continuity and Recovery Programs for 20 Federal Government offices across British Columbia. Chuck is operating CRI Network Inc., his own consulting company, focusing on the private sector and Province of British Columbia agencies. He was re-elected as a Director for the Disaster Recovery Institute of Canada, their Membership Committee Chair and he has served on several Community Boards. He is the founder and President of Angel Flight, Vancouver Island a Non Profit, registered charity airline. In 1992 Chuck was awarded Canada's Commemorative Medal for his significant contribution to compatriots, community and Canada. In 2002 he was again recognized by being awarded the Queen's Golden Jubilee Medal for his outstanding work with Angel Flight. Chuck is married to Kate, has two children and enjoys helping others, fishing and flying.

Topic: Ancillary Benefits to Business and Disaster Recovery Planning Ballroom 14:00 to 15:00

Speaker: Ken Lamoureux

**Moderator: Leslie Reeves** 

**Topic Summary:** 

Ken will provide a walkthrough of the events leading up to a major recovery effort as a result of the 1997 Flood of the Century" and how this helped with another disaster 4 years later.

### **Bio - Ken Lamoureux**

Ken's IT/IS career spans over 30 years in the private, Public and Charitable sectors. With over 18 years at Great-West Life and over 10 years with the Manitoba Lotteries Corporation (MLC), Ken held a variety of technical, supervisory, managerial and executive positions. As the former VP & CIO of MLC, Ken has extensive experience in developing IT/IS strategies and aligning these strategies with corporate objectives. Ken is currently the Executive Director, Strategic Services & Innovation, ICT Services Manitoba, a division of Science, Technology, Energy & Mines, Province of Manitoba. Ken is accountable for leading and directing the overall strategic direction of ICT for the Government of Manitoba

In 1993, Ken earned his Information Systems Professional of Canada (I.S.P.) designation. In addition to Ken's IT/IS career, he has served on many Boards of charitable and not-for-profit organizations. He is currently Vice Chairman of the Board of the St. Boniface General Hospital, and is a member of the Canadian Information Processing Society.

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Topic: Providing Healthcare in the face of the Rising Red

Room A

13:00 to 14:00

Speaker: Chet Mohabir, Manager Energy Centre & Research Support Systems

St. Boniface General Hospital

**Moderator: Steve Herbster** 

### **Topic Summary**

Chet will discuss response and alterations done at St Boniface General Hospital to Providing Healthcare in the face of the Rising Red River.

#### **Bio - Chet Mohabir**

Chet Mohabir is the Manager of Energy Centre and Research Support Systems with St Boniface General Hospital for the past 7 + years and is responsible for the utilities management for the hospital complex. Assist in contingency planning for the Hospital and Research Facilities and is responsible for the operations & maintenance of the Energy Centre and Research Facilities.

Topic: CBC News Reporters Perspective on the 1997 Flood

Room B

14:00 to 15:00

Speaker: Rick Ratte, Senior Policy Analyst, Culture, Heritage, Tourism and Sport Communications

Services, Manitoba Public Affairs

Moderator: Lori O'brennan

## **Topic Summary**

Rick will be talking about his experiences as a reporter during the flood of 1997 and focusing on the needs of the media during emergencies such as this. Topics include how the newsroom reacted to the flood; how the coverage escalated; what reporters need telling stories such as this; and what was offered communications wise by EMO and other authorities and why it worked or didn't work. What it takes to put a television story together - which will explain to a certain extent why reporters react the way they sometimes do.

Rick will also open the floor to questions regarding the ups and downs, pretty and not so pretty facts of television reporting.

#### **Bio - Rick Ratte**

Rick Ratte is a former television reporter for the Canadian Broadcasting Corporation (CBC) and senior show and field producer for the Aboriginal People's Television Network (APTN). He made a career change and moved out of broadcasting to the Province of Manitoba in 2003. Prior to moving to Family Services and Housing where he now serves as senior policy advisor, legislation, Rick spent four years at Communications Services Manitoba as a media and communications specialist.

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**Topic:** Non Governmental Organizations in the 1997 Flood: Lessons learned to

Room C

14:00 to 15:00

improve the delivery of recovery assistance

Speaker: Don Timmerman of Salvation Army – Disaster Services

Rob Neufeld - Mennonite Disaster Service & Red Cross representative

Moderator: Brock Holowachuck

## **Topic Summary**

Non Government Organizations, sometimes called Voluntary Agencies, provide a valuable service to Manitobans who are impacted by disaster, who may suffer:

- Evacuation from their community of primary residence
- Anxiety concerning death or injury of family, friends, neighbors or co-worker
- · Personal injury or disability
- Property damage or destruction
- Financial loss including loss of regular income caused from loss of employment
- Emotional trauma
- Loss of a sense of safety and security in their community

The involvement of voluntary agencies in disaster assistance and relief to victims is based upon several premises:

- The impact of disaster is so catastrophic that no level of government, community agency, organization or group can provide all services required by all victims.
- 2. When disaster strikes, many persons not directly affected by the impact may wish to assist victims in any way possible.
- 3. The desire to provide assistance to victims is a major step that a community will take to heal itself.

The presenters will share their personal experience(s) supporting relief and recovery efforts Gulf Coast States during the recovery after Hurricane Katrina.

### **Bio - Don Timmerman**

Don Timmerman leads the Disaster Services of the Salvation Army in Manitoba and Northwest Ontario.

Bio - Rob Neufeld, to be provided at conference

Bio - Red Cross representative, to be provided at conference

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### General Sessions

General Session 1 Keynote Address: Ballroom 15:30to 16:30
Assisting in flood Preparations

Keynote Speaker: Reg Alcock

Moderator: Kenton Friesen

# **Learning from '97**

# Bio - Honourable. Reginald B. Alcock PC, MPA



Reg Alcock has been a manager since his late teens. A businessman who entered politics later in life to pursue a passion for reforming public management, Alcock is currently a member of the faculty of the I. H. Asper School of Business, University of Manitoba, serving as "Executive in Residence." He is also a Research Affiliate of the Leadership in a Networked World program located at the John F. Kennedy School of Government, Harvard University.

It was this passion for reforming the management of large systems that led former Prime Minister Paul Martin to appoint Reg Alcock to the position of President of the Treasury Board of Canada, in December of 2003.

His responsibilities were expanded in March of 2004, when he was asked to restructure the governance of Canada's Crown Corporations and the Responsibilities and Accountabilities of Ministers. In September of 2004 responsibility for the Human Resources Management Agency and the Canada School for the Public Service were added to his portfolio and he was also asked to lead a government wide regulatory reform process.

First elected to the House of Commons of Canada in 1993, Reg Alcock quickly became known for his interest in understanding the way that the new information and communication technologies enabled organizational change. In his rookie term he was elected Chair of the Standing Committee on Transport where he managed the legislation Privatizing Canada's Ports and the St. Lawrence Seaway. He also undertook a major study of the renewal of the National Highway System, with a focus on public-private partnerships.

As a Member of Parliament Alcock became active in supporting Canadian firms who were doing business in China. Following a visit by then Chinese President Jiang Zemin, Alcock was asked by Prime Minister Chretein to work with the Chair of the Standing Committee of the People's Congress of China, to establish the first Parliamentary relationship between China and Canada. He served as the founding chair of this association and continues to be actively involved in Canada-China issues. In 2005, he was presented with the Golden Dragon award by the Chinese community in Canada in recognition of his longstanding support.

Alcock also served as Chair of the Standing Committee on Human Resources where he managed changes in Labour legislation as well as a renewal of Student Financial Aid. During this term he was also appointed as Parliamentary Secretary to the Minister of Inter-governmental Affairs and served as Parliamentary lead on Bill C-20 the Clarity Act. He also organized a series of studies on the need to modernize the management of the government of Canada. This work led to the holding of the first "Crossing Boundaries" national conference, which he Co-Chaired.

In his third term, to provide a legislative focus for the modernization of public management Alcock led the establishment of a new standing committee in the House of Commons, the Standing Committee on Government Operations. He served as the chair of this committee until his appointment as President of the Treasury Board.

Prior to his time in government. Alcock was President and CEO of a small computer consulting agency and owner/operator of a hotel in Winnipeg.

Mr. Alcock has a Masters Degree in Public Administration from Harvard University and an undergraduate degree from Simon Fraser University. He is married and has three children.

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Closing Address Ballroom 16:30 to 16:45

### **DRIE Central President**

Kenton Friesen, B.A., B.Sc., ABCP, CEM

Emergency Management Coordinator Emergency Management Program Environmental Health and Safety Office University of Manitoba

Our DRIE Central President, Kenton Friesen, will provide closing comments including observations from the past year, the Conference, and possible direction for DRIE Central for the new year.

### **Bio - Kenton Friesen**

Kenton Friesen – Kenton has a B.A. (Geography), a B.Sc. (Business Computing), and is an Associate Business Continuity Professional (ABCP) and is a Certified Emergency Manager (CEM®). Kenton's has been employed as the Coordinator, Community Disaster Management with the Winnipeg Regional Health Authority Disaster Management Program and an Emergency Management Specialist with Dillon Consulting Limited. Specific experiences include implementing an Incident Command System (ICS), developing and maintaining comprehensive, integrated, multi-partner emergency management plans, and conducting community-wide threat, hazard, risk, and vulnerability assessments. Kenton's responsibilities at the University include the designing, implementation, monitoring, updating, and maintenance of a comprehensive emergency management program (i.e. mitigation, preparedness, response, and recovery).

### Conference close: Attendance Prizes Draw\*

Prize draw from all names of conference attendees. -Winners must be in attendance to claim prize.

\*Many Thanks to our draw prize donors and donors for contents of our attendee conference bags. Special thanks to **Epic Information Solutions** for customizing and allowing use of their Epic technology days door prize draw software for the DRIE Central conference.

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### **Fees**

### Membership

Membership Renewal or New Member	\$50		
Registration for 2007/2008			

Membership includes free attendance to the 2008 conference and our three luncheon speaker sessions (with lunch provided) over the next year as well as select email distributions of disaster recovery and business continuity information during the year.

Workshop, Oct 18, 2007

2006/2007 Current Members	\$75
Student (non member)	\$15
Non-Members (Not a Member and not registering for New Membership)	\$100
Workshop fees include coffee breaks, buffet lunch and all session materials.	
Refunds will not be provided, however registrations are transferable.	

Conference, Oct 19, 2007

2006/2007 Current Members	No charge	
Student (non member)	\$15	
New Members (Registering for Nov. 1/07 – Oct. 31/08 year)	\$50	
Non-Members (Not a Member and not registering for New Membership)	\$75	
Conference fees include coffee breaks, buffet lunch and all session materials.		
Refunds will not be provided, however registrations are transferable.		

# Fee examples:

If you are renewing your membership, attending the	Membership Renewal	\$50
conference and workshop.	Conference	\$0
	Workshop	\$75
	Total	\$125
If you are signing up to be a new member and	New Membership	\$50
attending the conference and workshop.	Conference	\$50
	Workshop	\$75
	Total	\$175
If you do not wish to be a member but sign up to	Conference	\$75
attend the conference and workshop.	Workshop	\$100
·	Total	\$175
If you are a student attending the conference and	Conference	\$15
workshop.	Workshop	\$15
•	Total	\$30

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# Registration

For online registration and payment options please click on the following link or copy and paste this link into the address line of your internet browser.
To help us with membership organization and conference planning this year we ask that you complete two separate forms one for membership renewal or to submit a new application and another to sign up for both the Conference and Workshop.
To complete your Membership Renewal or become a New Member for the November 1, 2007 to October 31, 2008 membership year please select the 2007/2008 Membership Application option under "Registration Forms".
To sign up for the Conference select the <b>2007 Conference Registration</b> option under "Registration Forms".
https://www.sporg.com/servlet/IndRegister?orgID=3032&viewType=1
Cheque or Visa & MasterCard (via the online registration only)
Please contact:
Kenton Friesen  president@driecentral.org
You are not fully registered until your payment has been received!
Canad Inns Club Regent Casino Hotel
1415 Regent Avenue West
Telephone: (204) 667-5560
Toll Free: 1-888-33-CANAD (22623)
http://www.canadinns.com/clubregent/index.php?
*Provide workshop and conference name and date for special discounted room rate of \$99.00 CDN.

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